

## **Giving Good Guidance: Best Practices in College and Career Counseling**

**Monday, May 16, 2016**

### **Webinar**

**12:00 p.m.–1:00 p.m. Central Time**

**1:00 p.m.–2:00 p.m. Eastern Time**

### **Agenda**

**12:00–12:03 p.m. ET**

#### **Welcome and Introductions**

**Steve Plank, Ph. D.**, Managing Researcher, American Institutes for Research

*Dr. Plank will provide a brief overview of the Regional Educational Laboratory program and REL Midwest, discuss the goals of the webinar, and introduce the speakers.*

**12:03–12:13 p.m.**

#### **The Research Base**

**James Rosenbaum, Ph. D.**, Professor of Sociology, Education and Social Policy, Northwestern University

*Dr. Rosenbaum will provide an overview of the current research landscape of college and career guidance, focusing specifically on his research in the value of college credentials and ways to measure successful outcomes other than earnings to inform the practice of college and career guidance.*

**12:13–12:23 p.m.**

**The Iowa Context**

**Amy Vybiral**, Education Program Consultant, Division of Community Colleges, Iowa Department of Education

*Ms. Vybiral will discuss the Iowa context for state support of programs that provide students with guidance on college and career including Iowa’s career and educational planning process*

**12:23–12:33 p.m.**

**The Michigan College Access Network Example**

**Brandy Johnson**, Executive Director, Michigan College Access Network

*Ms. Johnson will discuss her work providing training programs for professionals giving college and career guidance to students. She will provide insights for professional development best practices and suggestions.*

**12:33–12:43 p.m.**

**Career and Technical Education Instructors as Advisors**

**Chaney Mosley**, Ph. D., Senior College and Career Readiness Specialist, AIR

*Dr. Mosley will discuss program opportunities when career and technical education (CTE) instructors also serve as career counselors and career advisors. He also will discuss the spectrum of CTE programs that use this practice successfully.*

**12:43-12:53 p.m.**

**Question and Answer**

Steve Plank, Managing Researcher, AIR

*Dr. Plank will facilitate a question-and-answer session with event participants and panelists.*

**12:55 p.m.**

**Concluding Remarks**