

---

# IES 20<sup>th</sup> Anniversary Key Messages

---

## Background

- Between November 2022 and February 2023, the Institute of Education Sciences (IES) will celebrate 20 years of its commitment to improving the quality of education in the United States.
- During the anniversary campaign, IES will encourage stakeholders to share their stories about IES, celebrate the anniversary, and help showcase IES' achievements to date.
- We encourage all IES stakeholders to reflect on their own experiences and share with their networks how IES may have supported their research, work, lesson planning, teaching approaches, etc.

---

## Purpose of this document

- This document serves as an invitation to join IES on our journey toward a more modern IES. Stakeholders can use this document to participate in the 20<sup>th</sup> anniversary.
- This document is meant to help stakeholders communicate their relationship and connection to IES and its centers.

---

## How to use this document

Use these messages throughout the anniversary campaign to—

- *share information about IES' anniversary and the people and products who make their success possible as it relates to your work;*
- *introduce IES to those in your networks who may be unfamiliar with IES; and*
- *draft social posts, blog copy, press releases, other long-form pieces, etc. and edit them to reflect your relationship with IES.*

---

## Stakeholder Key Messaging

### 1. IES is America's credible source for education research, evaluation and statistics.

- We're proud of the work we do with IES staff and employees, who are the statistics, research, and evaluation experts within the Department of Education.
- We look to IES staff as objective, nonpartisan experts who provide scientific evidence to ground education policy and practice.
- Working with IES staff means working with some of the most respected and uniquely qualified experts in the education sciences as they provide national leadership on improving education outcomes.
- IES' work is produced through four centers. Through them, IES has created a strong and expansive network, and we recognize the four centers as the public connection to the Department of Education:
  - National Center for Education Research (NCER)

- National Center for Education Statistics (NCES)
- National Center for Education Evaluation and Regional Assistance (NCEE)
- National Center for Special Education Research (NCSER)

We work with IES because for 20 years they have attracted, trained, partnered with, and supported talented experts from all backgrounds and diverse perspectives.

---

## **2. IES is responsible for producing unbiased, nonpartisan research, statistics, and evaluation that the education community can use.**

- We use IES products because we trust that their data is free from regional or geographic bias, partisanship, or legislative agenda.
- We look to IES to produce scientific evidence in the form of statistics on the current state of education, research on potential innovative solutions, and evaluation of educational investments.
- Our work is dependent upon IES products like the Regional Educational Laboratories, the What Works Clearinghouse, and the Education Resources Information Center (ERIC) to help distribute and disseminate evidence-based practices to a variety of audiences.
- Our researchers rely on IES research grants, Small Business Innovation Research (SBIR) funding, and other IES-funded products to address education problems and shape the future of education practice and policy.

## **3. IES is committed to funding high-quality research and collecting, analyzing, and disseminating data that will inform the future of education practice and policy.**

- Our work is influenced by the work of IES, and we have firsthand experience seeing how this work directly impacts how educators, schools, and districts educate students in the United States.
- We support IES' goal of conducting high-quality research, collecting and disseminating timely data, and evaluating the impact of educational policy and practice. We recognize that achieving this goal depends on IES' ability to attract, train, partner with, and support talented researchers, statisticians, and evaluators from all backgrounds.
- Our future is bright. We are excited to continue working together to improve teaching and learning practices for all learners in the United States.