

# District-Level Strategies to Advance Equity in Career and Technical Education Programs

Regional Educational  
Laboratory  
Central

*From the National Center for Education Evaluation at IES*

## Overview

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**Date and Time:** June 15, 2021, from 12:00 p.m. to 1:00 p.m. MT

**Location:** Virtual

**Presenters:**

- Lori Simon (Superintendent, Rapid City Area Schools)
- Jolene Konechne (Director of ESL, CTE, Federal Programs & Accreditation; Huron School District)
- Jan Osborn (Director of CTE, Portland Public Schools)

**REL Central Facilitator and Presenter:**

- Anne Butterworth
- Marc Brodersen

## Description

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During this webinar, REL Central will facilitate the presentation of engaging research findings with opportunities for Q & A with partners from Rapid City Area Schools, Huron School District, and Portland Public Schools. The webinar will provide an overview of current research on the impact of CTE. Participants will also learn more about a recent publication from Advance CTE, *Without Limits: A Shared Vision for the Future of Career Technical Education*, which highlights the importance of equitable access to and success in high-quality CTE programs and experiences. Lastly, our education partners will present the strategies they are using in their districts to address equitable access, participation, and success in CTE programs.

**Goals:**

1. To share the research on the impact of CTE and equity concerns.
2. To provide ideas and resources for increasing equity in CTE program enrollment and completers.

3. To share resources from school districts and state department leaders to address equity in CTE program enrollment and completers.

**Outcome:**

- Participants will be able to identify and access resources to address equity concerns in the area of CTE program enrollment and completers.

**Materials to be used or distributed (including handouts or datasets):**

- Advance CTE, (2021). Without LIMITS: A Shared Vision for the Future of Career Technical Education. from  
[https://cte.careertech.org/sites/default/files/CTEWithoutLimits\\_Vision\\_2021.pdf](https://cte.careertech.org/sites/default/files/CTEWithoutLimits_Vision_2021.pdf)
- Brodersen, R. M., Gagnon, D., Liu, J., & Tedeschi, S. (2021). The impact of career and technical education on postsecondary outcomes in Nebraska and South Dakota (REL 2021-087). U.S. Department of Education, Institute of Education Sciences, National Center for Education Evaluation and Regional Assistance, Regional Educational Laboratory Central.  
<http://ies.ed.gov/ncee/edlabs>

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## Agenda

### 12:00–12:05 p.m. Introduction to the Webinar

*Goal:* To provide an overview of the webinar.

*Objectives:*

1. To familiarize participants with the webinar platform features.
2. To familiarize participants with the resources used in webinar.
3. To poll participants about their roles.

*Facilitator:* Anne Butterworth

*Audience activity:* Poll

*Materials:* None

*Time:* 5 minutes

*Content:*

1. Butterworth will explain the webinar platform features, including how to use the chatbox for questions (2 min).
2. Butterworth will review the resources and tools that will be used during the webinar (2 min).
  - a. State that links for resources were provided in the registration email.
  - b. Refer to the resources and ask participants to review them. (Beforehand: Suggest that participants download and print the resources or have them open on their computers for reference.)
  - c. Screen-share to show resource landing pages and locate the resources.

- d. Share resources via the chatbox for those who have not already downloaded the materials.
  - e. Introduce the presenters.
3. Butterworth will administer and share the results of a poll asking participants to indicate their current status of equity in their CTE program enrollment (e.g., Program enrollment clearly reflects surrounding community populations, Program enrollment somewhat reflects surrounding community populations, Program enrollment somewhat reflects participation challenges for specific populations, Program enrollment somewhat reflects participation challenges for certain populations) and their organization status of progress towards equity (e.g., Major continuing focus, Major emerging focus, Discussions are beginning to happen but not a major focus, Equity is not an issue discussed in our organization) 1 min.

## 12:05–12:20 p.m. Introduction to Equity in CTE Across The Nation

*Goals:* To share the research on the impact of CTE and equity concerns across the nation.

*Moderator:* Anne Butterworth

*Presenters:* Anne Butterworth & Marc Brodersen

*Audience activity:* Q & A using the chatbox

*Materials:* None

*Time:* 15 minutes

*Content:*

1. Brodersen will share the key findings of the impact of CTE (10 min).
2. Butterworth will review *Without LIMITS: A Shared Vision for the Future of Career Technical Education* and the current status of equity in CTE enrollment across the nation (5 minutes).
3. Butterworth will facilitate a Q & A with presenters discussing their district's demographics and their district's current focus on equity.

## 12:20–12:55 p.m. Understanding Strategies for Increasing Equity in CTE

*Goals:* To share resources from school districts and state department leaders to address equity in CTE program enrollment and completers.

*Moderator:* Anne Butterworth

*Presenters:* Portland Public Schools, Huron School District, and Rapid City school district

*Audience activity:* Q & A using the chat box

*Materials:* None

*Time:* 35 minutes

*Content:*



1. Partners from PPS, HSD, and PCSD to share strategies and resources they are using to address equity in CTE program enrollment and completers. (15 min).
2. Butterworth will facilitate Q & A with panelists to discuss:
  - What are the most significant challenges you have identified that result in inequity in CTE program enrollment and completers?
  - Additional questions from the audience.

## 12:55–1:00 p.m. Closing

*Moderator:* Anne Butterworth

*Audience activities:* None

*Materials:* None

*Time:* 5 minutes

*Content:*

1. Butterworth will explain how participants can access resources and a recording of the webinar and will ask participants to complete a feedback survey (5 min).