

Webinar Agenda

Planning for High-Quality Evaluation of Professional Development

October 11, 2017; November 16, 2017; January 25, 2018: 3:30–4:30 p.m. Eastern

Dr. Candice Bocala, REL Northeast & Islands

Dr. Katrina Bledsoe, REL Northeast & Islands

Session 1 (Oct. 11): Establishing the purpose of an evaluation

- 3:00 Introduction & overview of evaluation
- 3:15 Deciding what to evaluate: understanding goals & outcomes
- 3:40 Logic models for professional development
- 4:00 Creating good evaluation questions
- 4:20 Closing & wrap-up

Session 2 (Nov. 16): Understanding data in the evaluation planning process

- 3:00 Introduction & review of prior content
- 3:10 Types of evaluation: methodology and methods
- 3:35 Data quality & data collection
- 4:10 Strategies to support data collection from professional development
- 4:20 Closing & wrap-Up

Session 3 (Jan. 25): Being a good consumer of evaluation services

- 3:00 Introduction & review of prior content
- 3:10 Understanding data analysis reports
- 3:25 Disseminating and using evaluation results
- 3:50 Commissioning an external evaluator
- 4:20 Closing & wrap-Up