



September 25, 2021





# The Jungle of Terms

Many terms that describe the same basic process:

- Logic model
- Conceptual framework
- Conceptual map
- Mental model
- Program description
- Program framework
- Program plan
- Program theory
- Theory of action
- Theory of change







# Why Create a Logic Model?<sup>1,2</sup>

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- To create a common language among evaluation team members.
- To showcase connections between program components.
- To support every activity of a program evaluation.

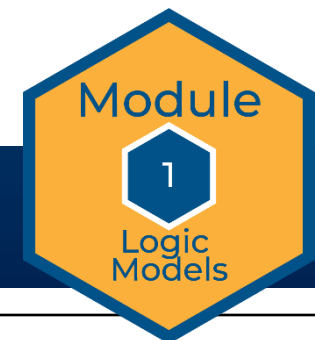




# After-School Middle-Grades Math Program (AMMP!)

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- A middle school has been experiencing
  - low rates of math homework completion, which may contribute to low math achievement scores; and
  - high numbers of unsupervised students, which may contribute to community issues such as vandalism.
- AMMP! offers math tutoring, math extension activities, homework completion support, recreational activities, and field trips during after-school hours.



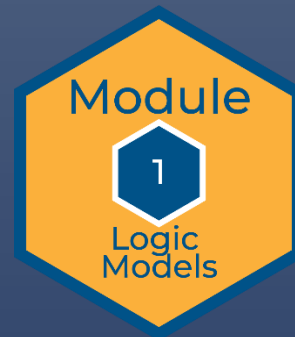


# Further Guidance

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- Logic model development team
  - Representatives from all stakeholder groups.
  - Representatives from both the evaluation team and the program team, if possible.
- Data
  - Collect existing data and materials to help inform the logic model.
- Direction
  - Logic models can be developed both forward and backward.





# Thank You

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# References

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