Handout 3. Writing Survey Items

What problems do you see with these survey items, and how can they be improved?

1. How do you feel about your job as a principal? Select one.

   Fulfilling
   Fulfilling but stressful
   Not fulfilling and very stressful

   Problem:

   Revision:

2. How many days was your child late to school? Select one.

   1–5
   6–10
   10 or more

   Problem:

   Revision:

3. How often do students in your class use a computer to write? Select one.

   Never
   Sometimes
   Often
   Frequently

   Problem:

   Revision:
4. Do you agree that the principal has a strong leadership style and is respected for it? Select one.

   Yes  
   No  
   Maybe

*Problem:*

*Revision:*

5. How many times have you visited your child’s classroom? ________________

*Problem:*

*Revision:*