

## Activity 1: Write a Focus Group Protocol

Assume you are preparing to conduct a focus group to learn more about data use among DPI staff (or select another topic of interest to your group). Draft some questions for the focus group protocol. Refer to notes from slide 15 for examples of the different types of focus group questions.

Focus Group Topic \_\_\_\_\_

1. Write one opening question.
2. Write one introductory or transition type of question.
3. Write three or four key questions.
4. Write one closing question.