

This checklist is included here as an addition to the rubric. All 5 boxes need to be checked before I will evaluate the work.

The “yes” column comes from the indicators that I identified earlier.

Later I will change these columns labels to: 1, 2, 3, 4. Those numbers will be multiplied by the “weight” of each row to generate a score.

Infographic Rubric

All required visual elements are present:

- a title
- 6–8 facts that provide the reader with a strong understanding about the topic
- 4 or more informational text features
- 3–5 graphics that are related to the topic
- one or more charts or graphs that are related to the topic and are based on data

	Not Yet	Yes But	Yes	Yes And	Score:
Organization <i>Weight = 5</i>	The infographic is not organized to support a thesis or stance.	The infographic is missing a stance, sufficient supporting information, and/or a conclusion.	The infographic is organized to support a thesis or stance and includes a topic, supporting information, and a conclusion that are clearly and logically connected.	The infographic is correctly organized with flow so that it builds a clear and compelling argument.	
Supports topic <i>Weight = 5</i>	Insufficient information to support the topic. The viewer cannot make sense of the information.	Some pieces of information are contradictory or irrelevant, but the viewer can understand the topic.	The information included shows support of the topic with facts, concrete details, definitions, quotations, or other examples in writing.	The information included shows support of the topic with facts, concrete details, definitions, quotations, or other examples in writing and refutes counterarguments or other positions about the topic.	
Paraphrasing and quotes <i>Weight = 3</i>	Information is inaccurately quoted or paraphrased – it is plagiarized or invented.	The conventions for quotation and paraphrasing are not exactly correct.	Properly quotes and paraphrases important information from research.	The paraphrased language and quotes fit together seamlessly to form a consistent text.	

	Not Yet	Yes But	Yes	Yes And	Score:
Data chart conventions <i>Weight = 2</i>	Chart is difficult to read because it is disorganized or improperly labeled.	Chart is legible and comprehensible even though it is not correctly labeled.	Correctly displays statistical information related to the topic in a properly labeled table, graph, or chart.	The statistical information is displayed correctly and in an appealing, creative format.	
Data chart impact <i>Weight = 2</i>	The chart or graph does not relate to or weakens the argument.	The chart or graph is only vaguely related to the topic and/or does not support the argument.	The chart or graph relates to, supports, or furthers the argument in some way.	The chart or graph adds important information that furthers the argument.	
Vocabulary <i>Weight = 2</i>	Rudimentary vocabulary is used.	Domain-specific vocabulary is used but in a way that is not clear and does not explain or inform the topic.	Precise language and domain-specific vocabulary are used to explain and inform the topic.	The infographic teaches domain-specific vocabulary to the reader.	
Work cited page <i>Weight = 2</i>	Only some textual evidence is correctly cited.	Most textual evidence is correctly cited.	Cites all specific textual evidence that supports topic and includes author, year of publication, title, and source information.	Works cited page includes all correct citations as well as some annotated bibliography items related to the topic.	
TOTAL:					

For each row, I will fill in the number of points the student has earned and calculate the total to determine the score for the project. There is some leeway in the scoring. For example, the last row has a maximum of 16 points, but I *could* decide that they earned 15 or 14 and explain why in a comment... but for the most part, students will earn 4, 8, 12, or 16 points for the last row.