

Evaluation Matrix

Evaluation Question	Sample	Data	Data Collection Method	Time Frame	Analysis Method	Interpretation
What evaluation question are you seeking to answer?	What type of sampling will you use? What will the sample size be for each group?	question (for	How will you collect the data (for example, existing database query, online survey, in- person focus groups)?	When and how frequently will you collect the data?	How will you summarize the data so that the data are usable?	How will you reach a conclusion regarding your evaluation question?

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