

# Using Text Message Initiatives for Parent Engagement

May 19, 2022

3:00–4:30 p.m. Central Time

## Webinar Agenda

<b>Time (Central)</b>	<b>Agenda Item</b>
<b>3:00 p.m.</b>	<b>Welcome, Event Orientation, and Speaker Introductions</b> <i>Lacy Wood, Dissemination Lead, REL Southwest</i>
<b>3:05 p.m.</b>	<b>Nudge Communications Through Emails and Texts and Statewide Outreach in Arkansas</b> <i>Candace Hester, Principal Researcher, REL Southwest</i>
<b>3:20 p.m.</b>	<b>Texting Parents to Improve Attendance in Elementary School</b> <i>Anja Kurki, Managing Researcher, American Institutes for Research</i> <i>Candace Hester, Principal Researcher, REL Southwest</i>
<b>3:40 p.m.</b>	<b>Question-and-Answer Session</b> <i>Facilitator: Lacy Wood, Dissemination Lead, REL Southwest</i>
<b>3:45 p.m.</b>	<b>Texting to Trust: Collaborative Communication Between Middle School Staff and Families</b> <i>Hadley Bachman, Ohio Statewide Family Engagement Center</i>
<b>3:55 p.m.</b>	<b>Parent Engagement in Portland Public Schools</b> <i>Dunya Minoo and Kelli Mitchell, Portland Public Schools, Oregon</i>
<b>4:05 p.m.</b>	<b>Discussion and Question-and-Answer Session</b> <i>Facilitator: Lacy Wood, Dissemination Lead, REL Southwest</i>
<b>4:25 p.m.</b>	<b>Webinar Closing</b> <i>Lacy Wood, Dissemination Lead, REL Southwest</i>