

## Coaching session 1: Development of recruitment and sampling plan

October 29, 2020

1:30-3:30 pm CST

GoToMeeting Webinar

### Participant agenda

#### Session objectives:

- Build knowledge of sampling methods.
- Update recruitment and sampling decisions.
- Create a sampling and recruitment plan.
- Develop management for sampling and recruitment.

#### Pre-Session assignment:

- Review prior coaching session materials on sampling and recruitment practices and considerations
  - Handout 2 — Prior coaching session 3 – Sampling and recruitment slide presentation
- Review draft sampling plan and flyers, noting questions in the shared document
  - Handout 4 — Draft recruitment & sampling plan notes for ELI pilot study
  - Handout 5 — Draft recruitment flyers and teacher consent form
- Reading assignment
  - Handout 6 — IES publication *Survey methods for educators: Selecting samples and administering surveys* (read pages 6-8, “Step 2: Specify the sampling procedure”)

#### Session materials:

- Handout 1 — Participant agenda, coaching session 1: Development of recruitment and sampling plan.
- Handout 3 — Slide presentation note-taking pages.

#### Agenda Items

- Welcome and project overview
- Build knowledge of sampling methods
- Develop a recruitment and sampling plan
- Review developed recruitment materials
- Develop management plan for sampling and recruitment