

# Developing Plans for a Focus Group Project to Study Implementation of the Biliteracy-Bilingualism Seal in New Mexico

Webinar

August 30, 2019, 9:00 to 11:30 am MST

## Agenda

### Goals:

- Learn about best practices for writing focus group questions; review and discuss the draft protocol.
- Learn about best practices for focus group study design and sampling; finalize decisions about number of focus groups, participant types, and sampled districts
- Learn about best practices for participant selection and recruitment strategies; discuss selection and recruiting plans.

<b>Time</b>	<b>Session</b>
<b>9:00–9:15 a.m.</b>	<b>Overview</b>
<b>9:15–9:25 a.m.</b>	<b>Presentation: Best practices for writing focus group questions</b>
<b>9:25–10:10 a.m.</b>	<b>Facilitated discussion: Review of draft focus group questions</b>
<b>10:10–10:20 a.m.</b>	<b>Presentation: Focus group composition</b>
<b>10:20–10:40 a.m.</b>	<b>Facilitated discussion: Planning for the focus groups</b>
<b>10:40–10:50 a.m.</b>	<b>Presentation: Participant selection and recruitment</b>
<b>10:50–11:25 a.m.</b>	<b>Facilitated discussion: Participant selection and recruitment</b>
<b>11:25–11:30 p.m.</b>	<b>Wrap up and next steps</b>