

# Developing Plans for a Focus Group Project to Study Implementation of the Biliteracy-Bilingualism Seal in New Mexico: Workshop 3

New Mexico State Capitol Building,  
Santa Fe, New Mexico

September 23, 2019, 9:00 am to 1:00 pm MST

## Agenda

### Goals:

- Finalize decisions about number of focus groups, participant types, and districts.
- Learn about best practices for participant selection and recruitment strategies; discuss selection and recruiting plans.
- Finalize the focus group questions for the bilingual and world language teachers, review draft questions for the other the participant groups.
- Learn about moderator techniques and practice them.

Time	Session
9:00 a.m.–9:05 a.m.	Overview
9:05 a.m.–9:45 a.m.	<b>Discussion: Focus group composition, district selection, and participant criteria</b>
9:45 a.m.–9:55 a.m.	<b>Presentation: Identifying and selecting focus group participants</b>
9:55 a.m.–10:15 a.m.	<b>Discussion: Participant selection and recruitment</b>
10:15 a.m.–11:15 a.m.	<b>Discussion: Review of the draft focus group questions</b>
11:15 a.m.–11:30 a.m.	Break
11:30 a.m.–11:45 a.m.	<b>Presentation: Moderating focus group</b>
11:40 a.m.–12:45 p.m.	<b>Practice session: Moderating focus groups</b>
12:45 p.m.–1:00 p.m.	Wrap up and next steps