

Informing policy to promote equitable funding levels for Texas community colleges

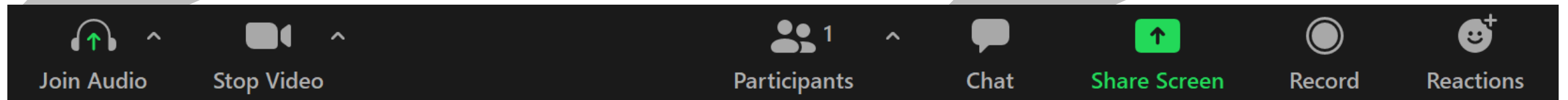
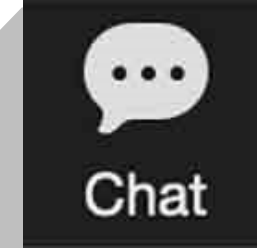
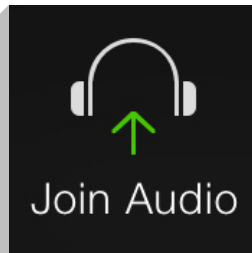


Welcome, event orientation, and speaker introductions

Dr. Jesse Levin, Principal Research Economist, American Institutes for Research



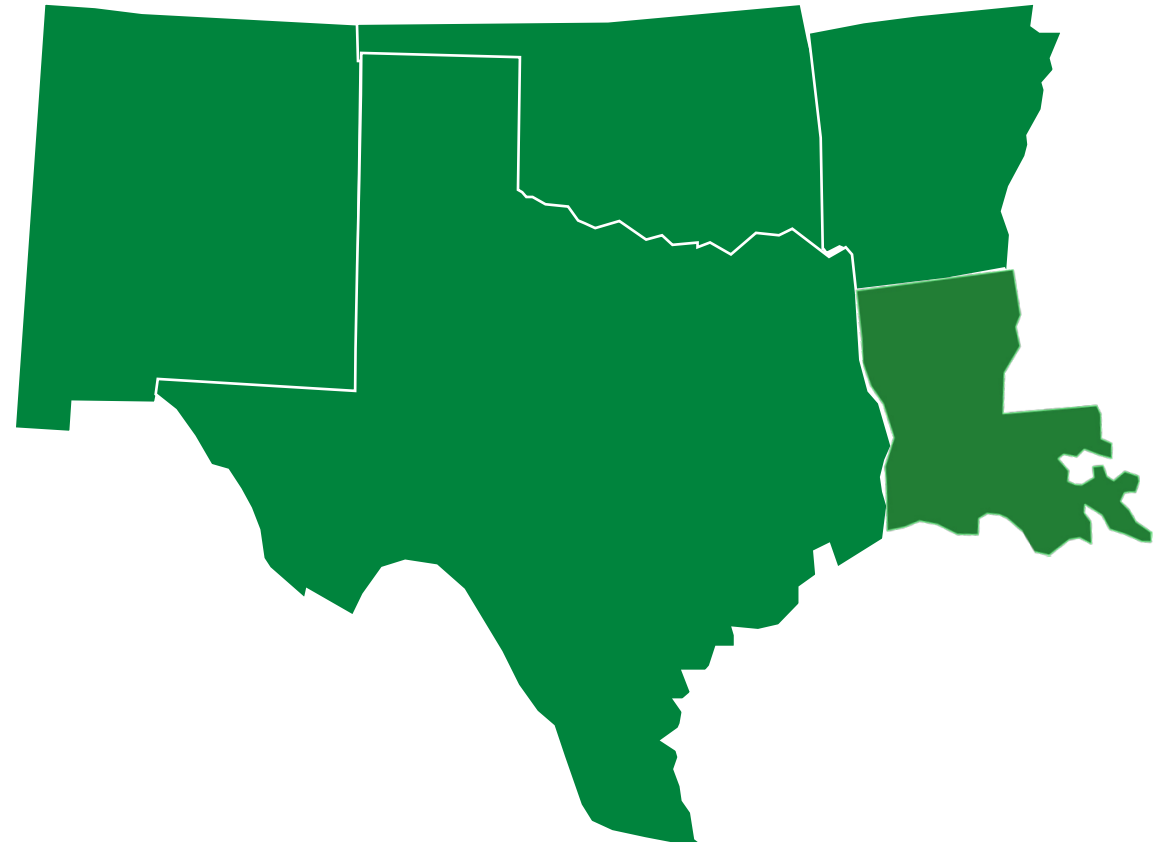
- If you aren't already connected to audio, click Join Audio in the Zoom toolbar.
- You have the option to dial into the phone line or listen through computer audio.
- Click on the Chat box to ask questions for the presenters or let us know about any technical issues.



How does REL Southwest do this work?

REL Southwest works with state education agencies, districts, and other stakeholders to develop and apply research evidence to **meaningfully improve student outcomes**.

REL Southwest supports **six** collaborative research partnerships to address the regional needs, priorities, and interests of five states: **Arkansas, Louisiana, New Mexico, Oklahoma, and Texas**.



Webinar outcomes

- Understand how current outcomes-based approaches to community college funding may be inequitable.
- Learn about how the application of cost-based approaches to determining school funding traditionally used at the K–12 level can be applied to community colleges.
- Hear from policymakers and practitioners about how gaining an understanding of the true cost of producing community college outcomes can be used to improve decisions surrounding equitable funding policy.

Meet the presenters



Richard Kahlenberg

*Professorial Lecturer,
George Washington University
Trachtenberg School of
Public Policy and Public Administration*



Harrison Keller

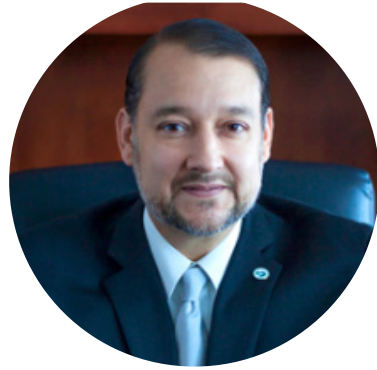
*Texas Commissioner of Higher Education and
Chief Executive Officer for the Texas Higher
Education Coordinating Board*



Bruce Baker

*Professor,
University of Miami*

Meet the presenters



William Serrata

*President,
El Paso Community College*



Martha Snyder

*Managing Director of
Postsecondary Education Transformation,
HCM Strategists*

The Importance of Community Colleges & Why We Should Provide Them the Resources They Need: A National Perspective

Webinar on Informing Policy to Promote Equitable Funding Levels for Texas Community Colleges

Regional Educational Laboratory Southwest/American Institutes for Research

Richard D. Kahlenberg

Professorial Lecturer, George Washington University Trachtenberg School

October 27, 2022

Acknowledgement: Century Foundation Working Group

The Report of The Century Foundation Working Group
on Community College Financial Resources

RESTORING THE AMERICAN DREAM

*Providing Community Colleges
with the Resources They Need*



The Need: Declining Social Mobility

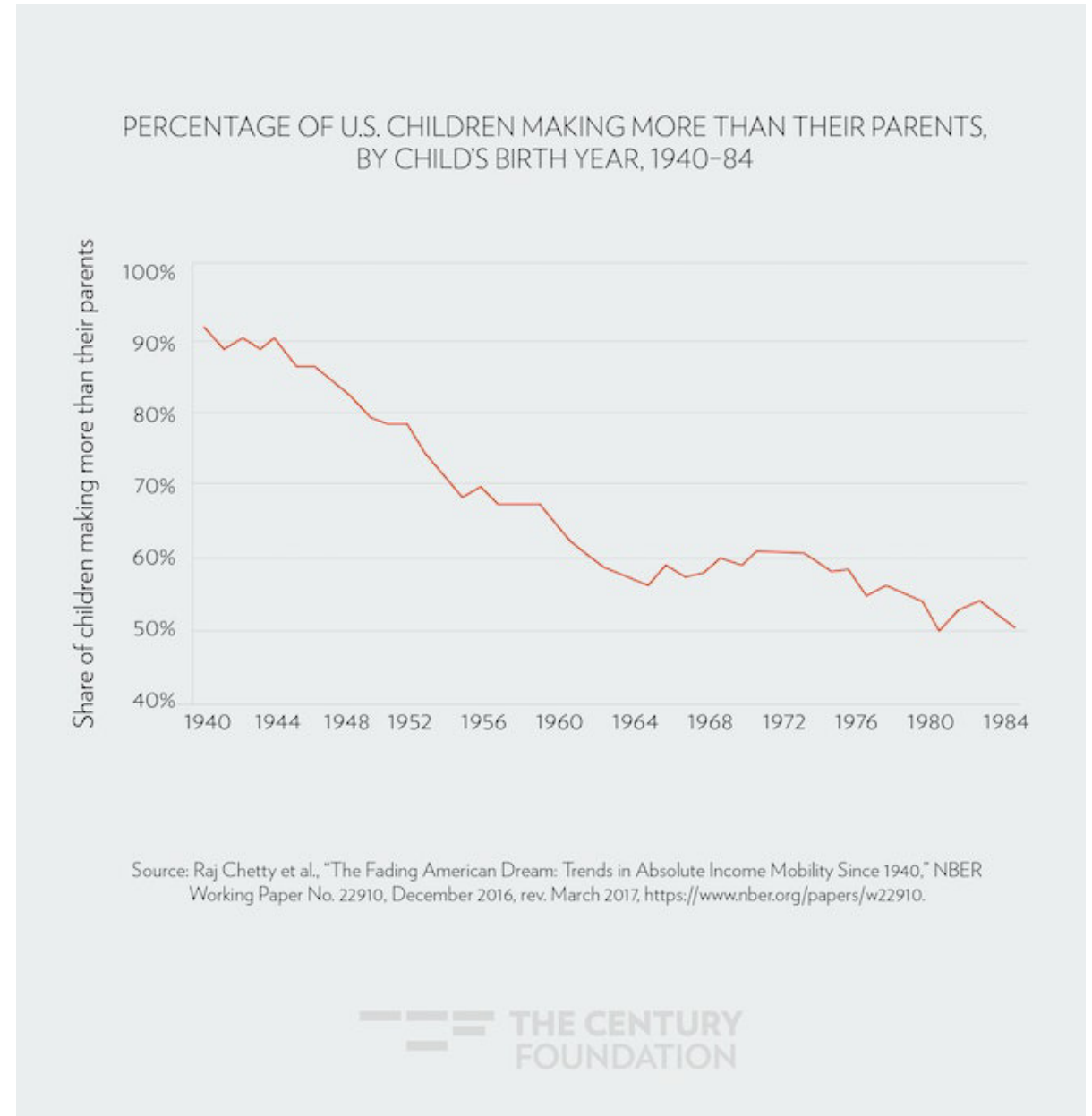


Figure is a screenshot from The Century Foundation. (2019). *Recommendations for providing community colleges with the resources they need*. <https://tcf.org/content/report/recommendations-providing-community-colleges-resources-need/>

Social Mobility Lower in U.S. Than Many Countries

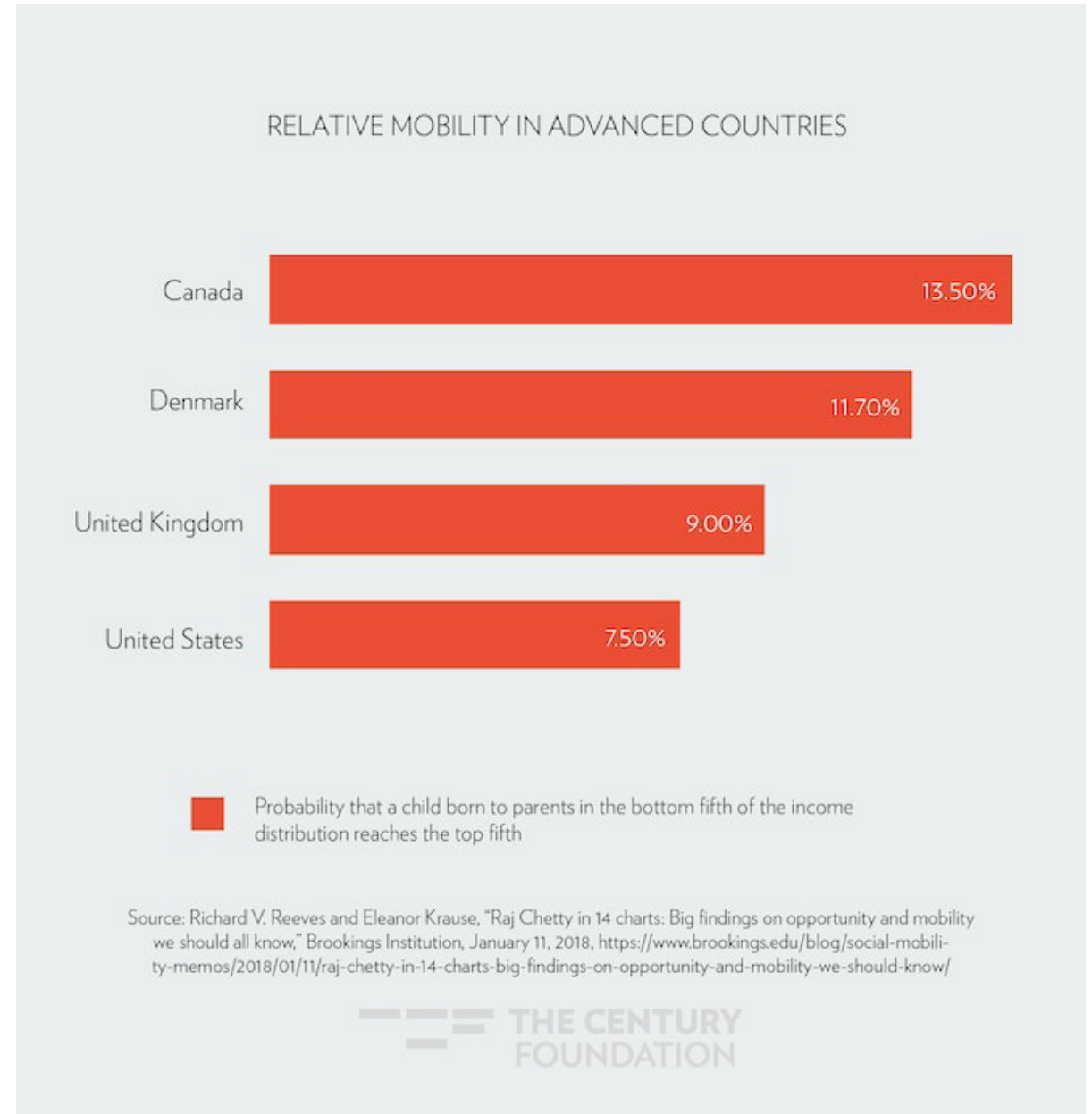


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Community Colleges Can Foster Social Mobility

- “In 2021, students who attained an associate’s degree earned, on average, \$8,500 more per year than high school graduates.”
- Lifetime earnings rise on average by more than \$300,000.

Sources: Levin, J., Baker, B., Lee, J., Atchison, D., & Kelchen, R. (2022). An examination of the Costs of Texas Community Colleges (REL 2023–142). U.S. Department of Education, Institute of Education Sciences, National Center for Education Evaluation and Regional Assistance, Regional Educational Laboratory Southwest. <https://ies.ed.gov/ncee/rel/Products/Resource/100875>; Kahlenberg, R. D. (2019, April 25). The real college scandal: We skimp on the students who need the most help. The New York Times.

Six-Year Community College Completion Rates Need to Be Higher

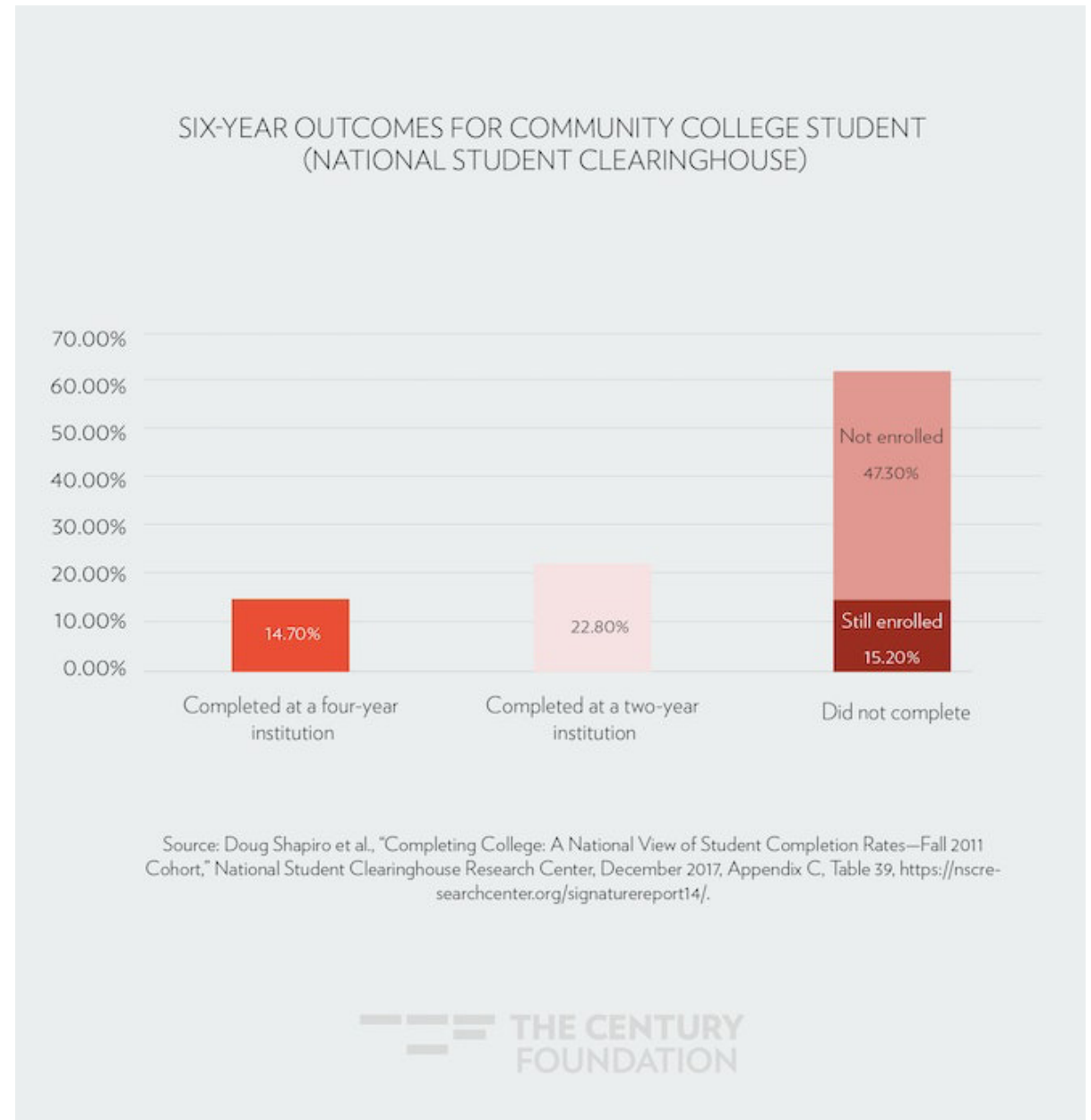
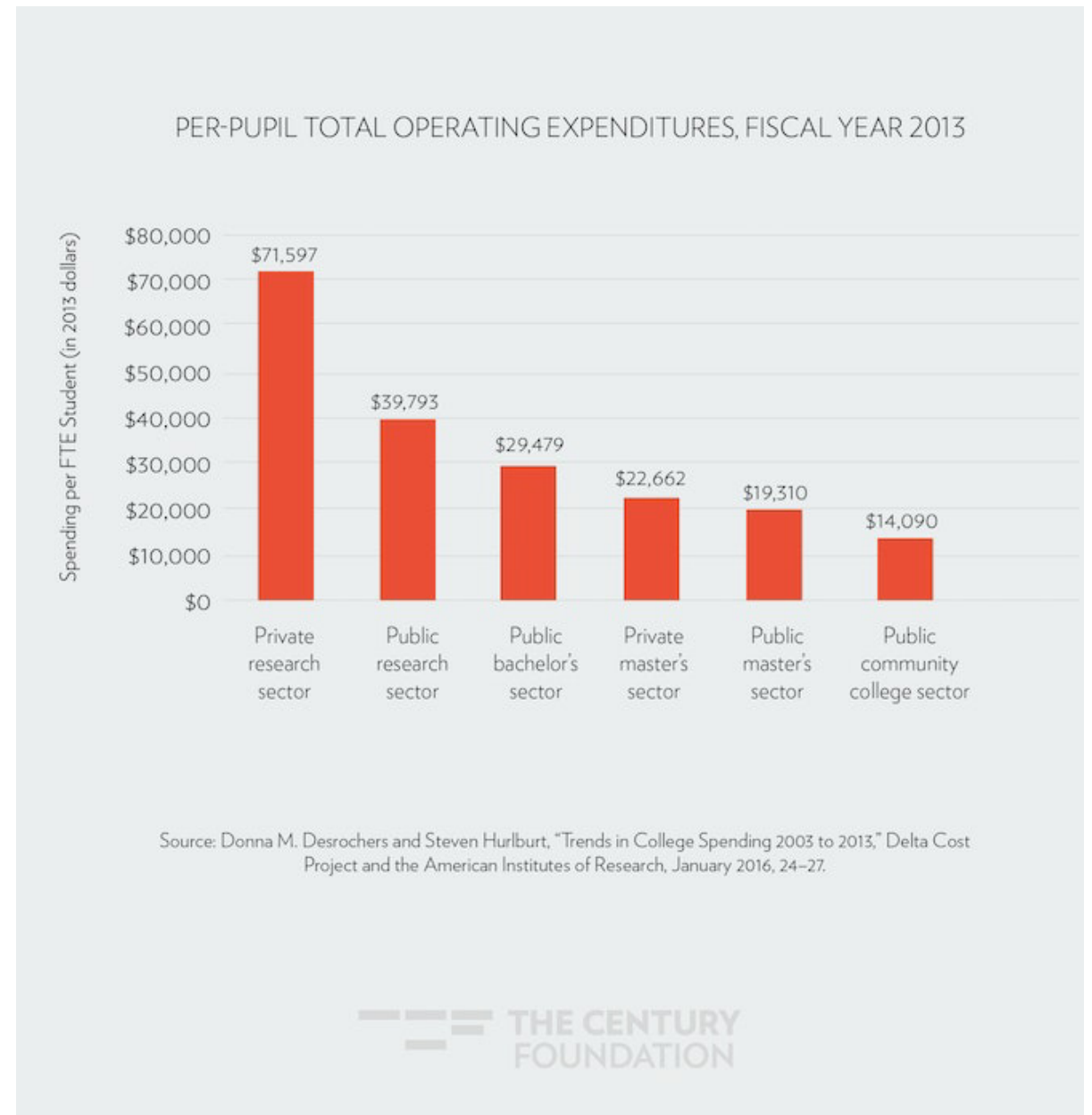


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Community College Resources Do Not Equal the Challenge

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Education (Non-Research) Spending Inequities

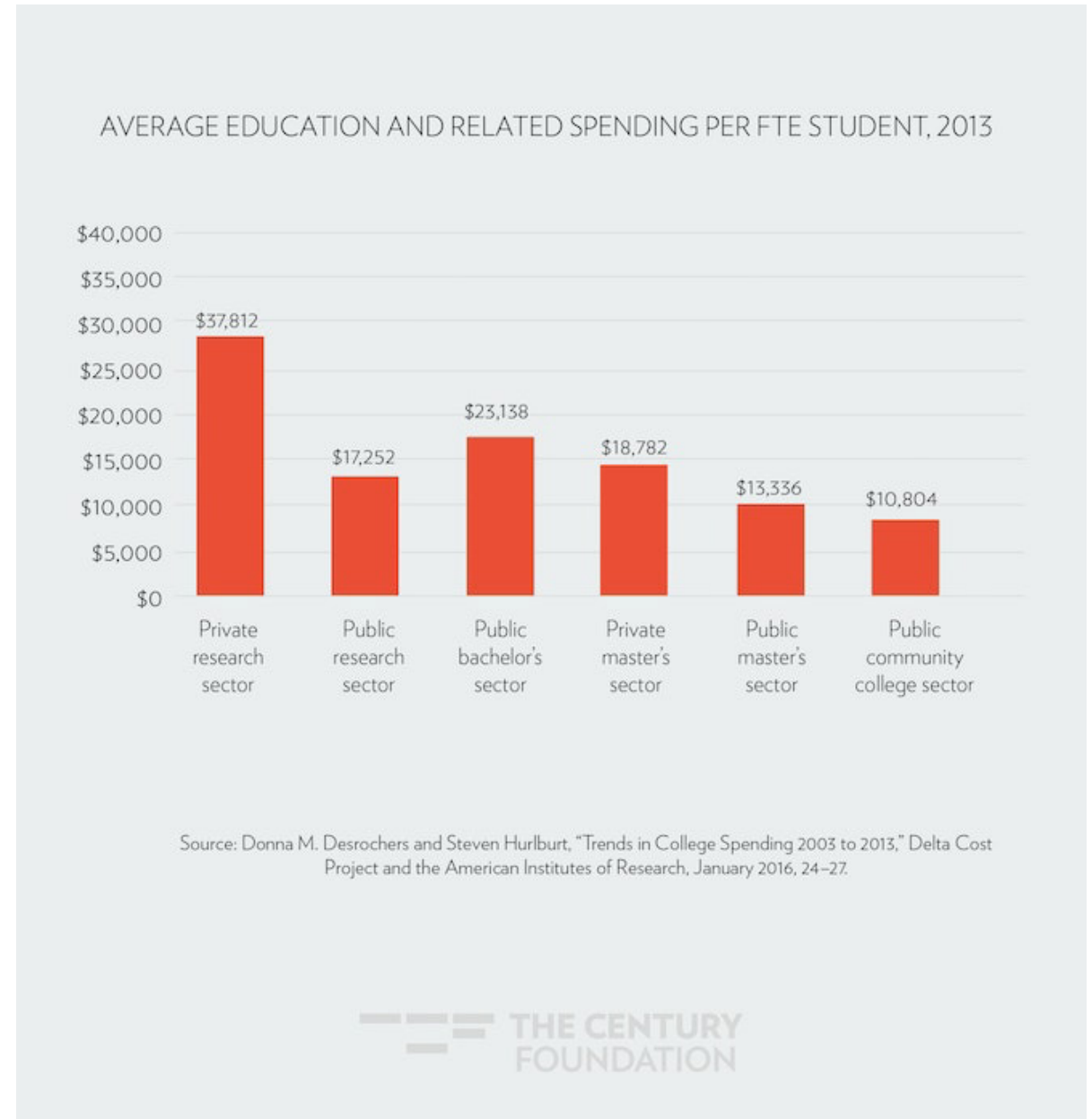


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Community Colleges Educate Those With Greatest Needs

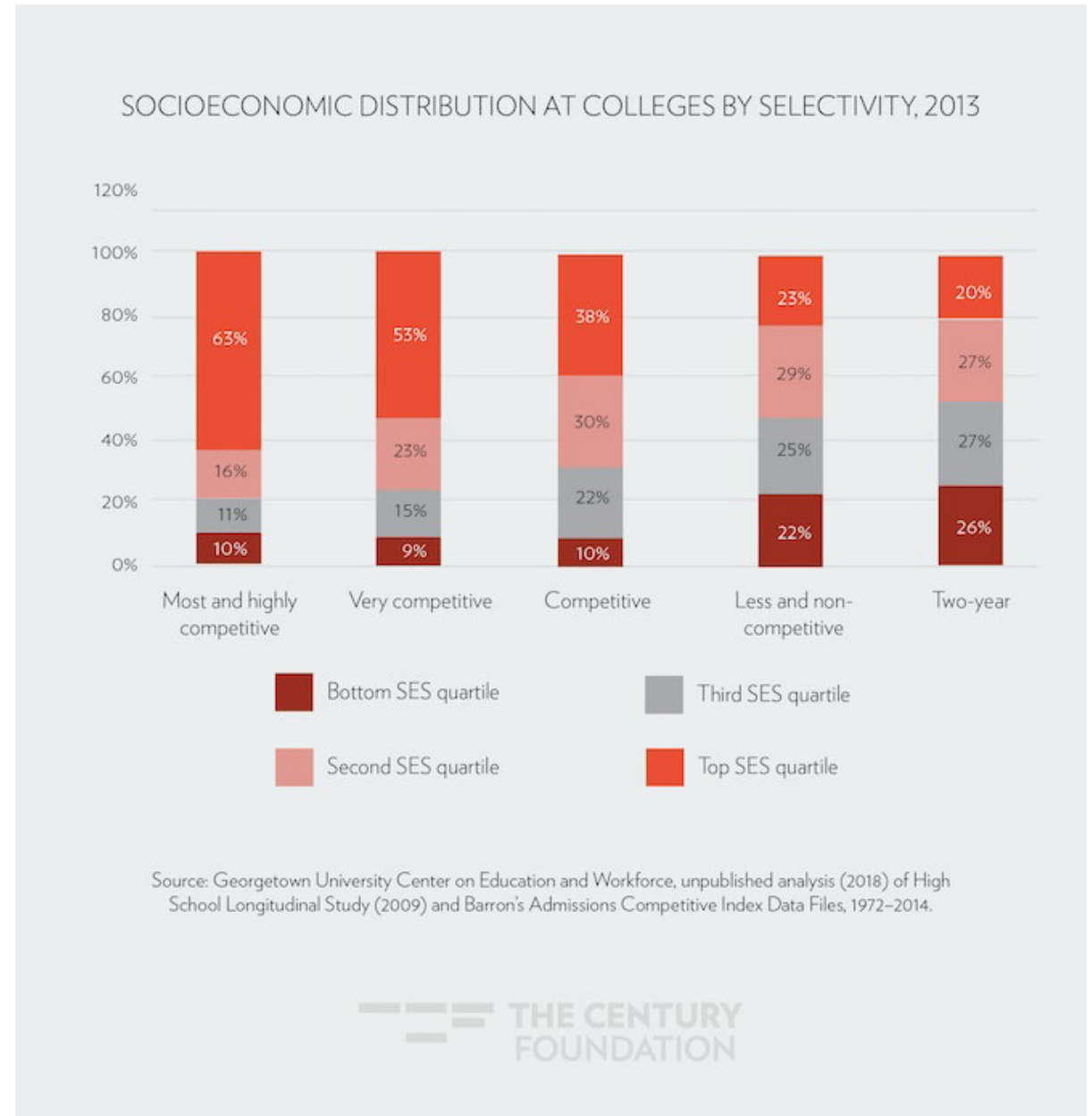


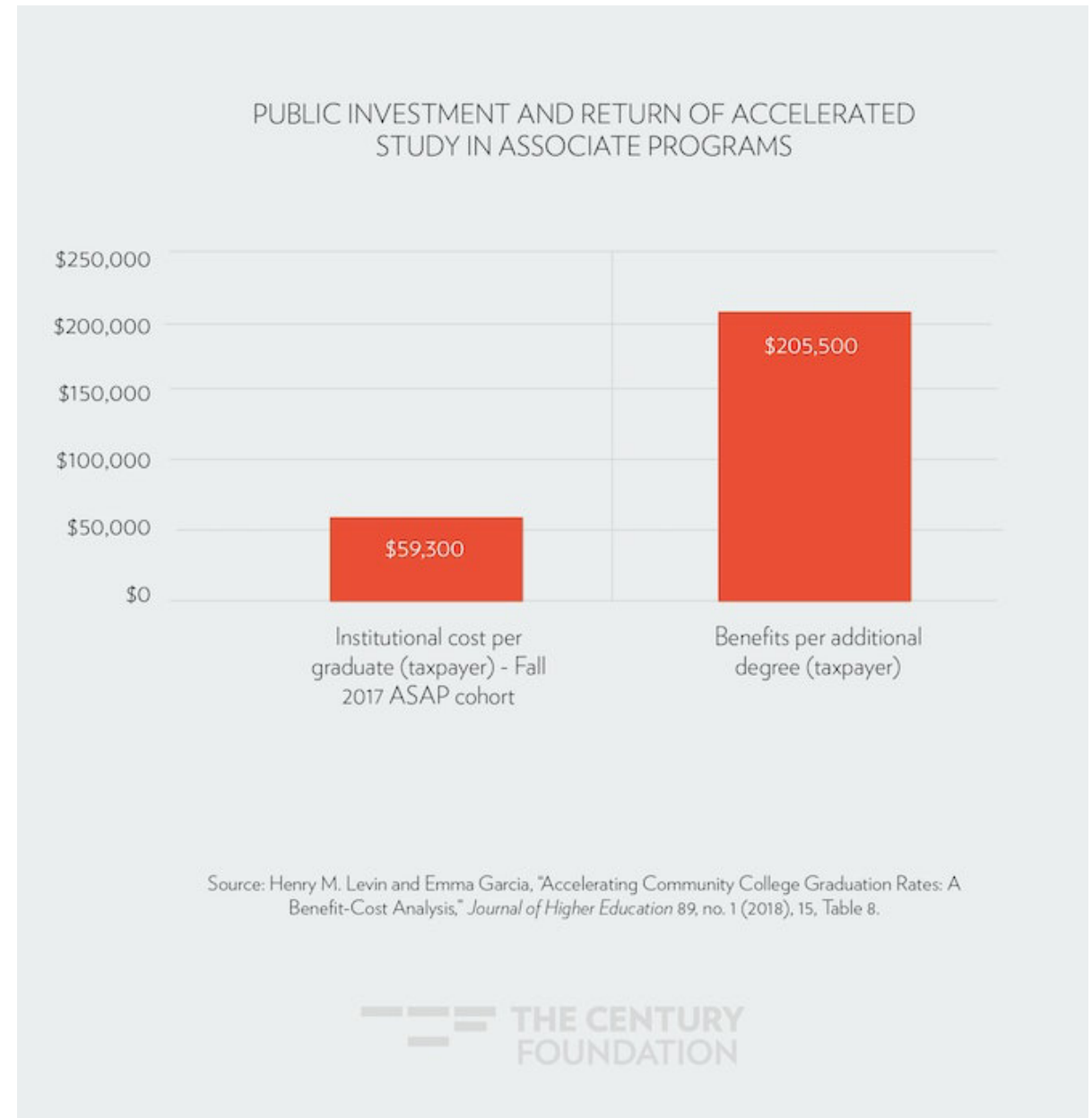
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Funding Matters to Outcomes

- A 10% increase in spending raises the number of certificates and degrees bestowed by 15%. Spending is found to have “significant causal impacts.”

Source: Deming, D. J., & Walters, C. R. (2017). *The impact of price caps and spending cuts on U.S. postsecondary attainment* [Working Paper 23736]. National Bureau of Economic Research.

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K–12 State Formulas Usually Provide Greater Funding Based on Need

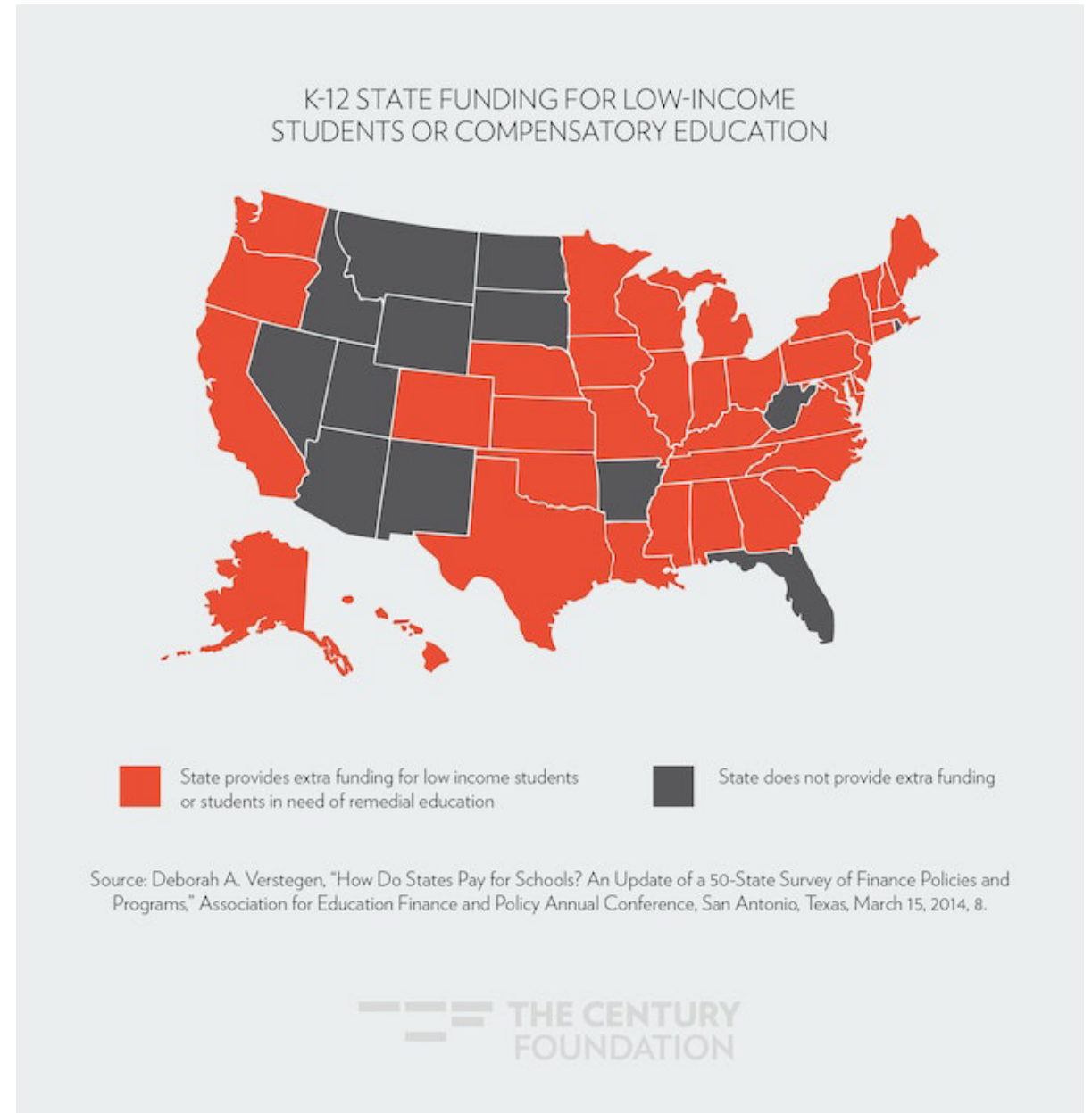


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Reservoir of Political Goodwill for Community Colleges

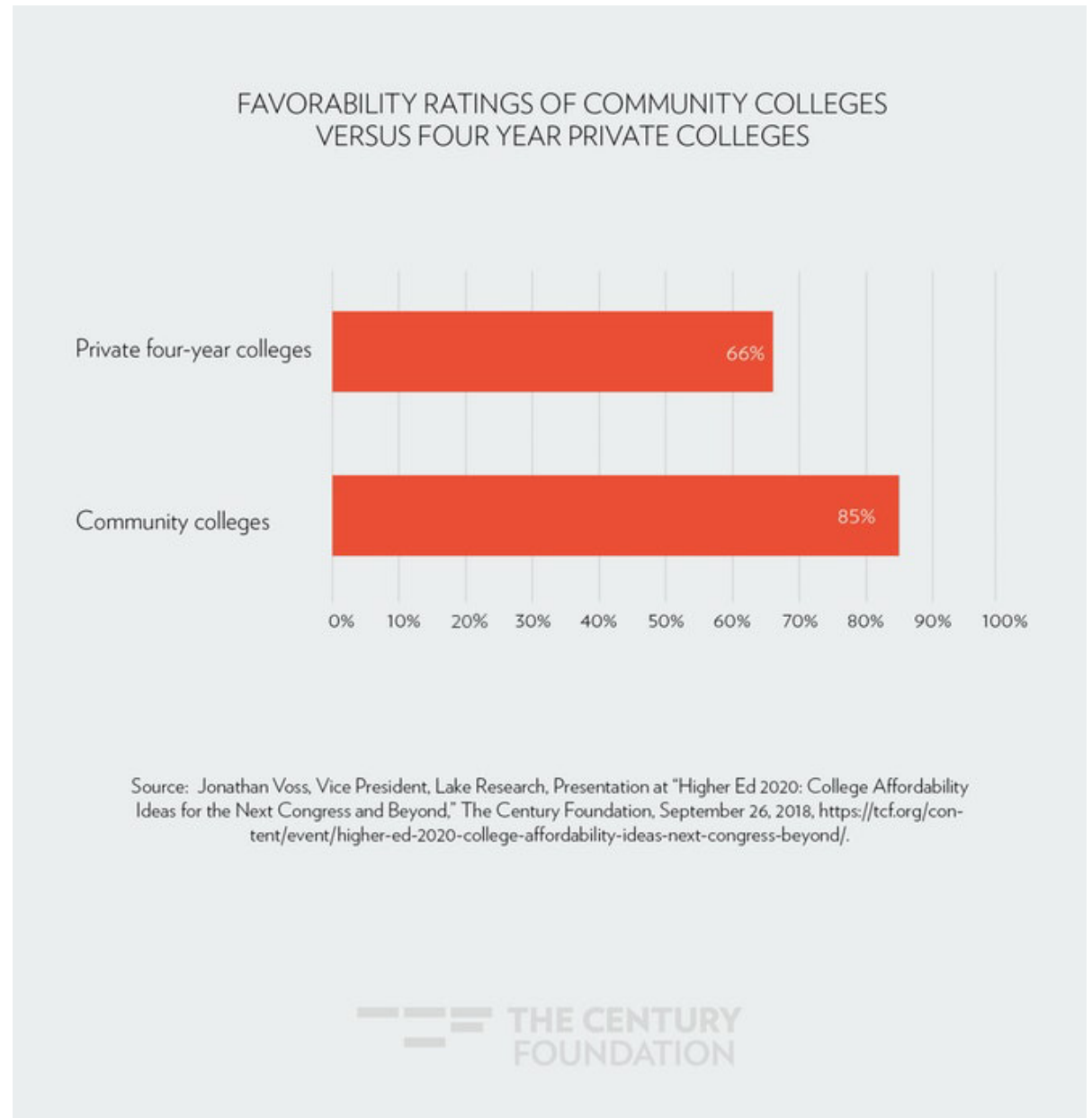


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